Q1 2025 REVENUES

January 29, 2025



Executive summary



Solid performance in all geographies

Revenues up +10% YoY

B2C volumes up **+9% YoY**,
outperforming the market by **+12pp**⁽¹⁾

Sustainable growth, with a very high NPS⁽²⁾ of **73**



Deployment of the 2027 strategy

Progress achieved through **convergence** and **enhanced technology sharing**

New **Al-powered sales agent** developed to support commercial performance



2025 guidance confirmed

High single-digit organic growth in total B2C volumes

Double-digit organic growth in B2C refurbished volumes

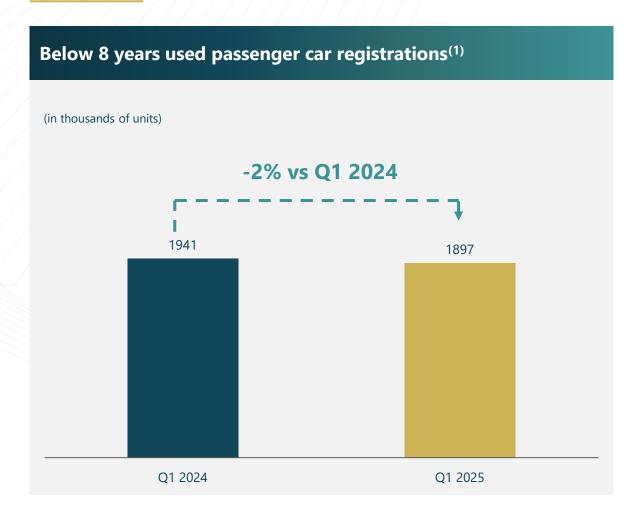
Adjusted EBITDA of over €65 million

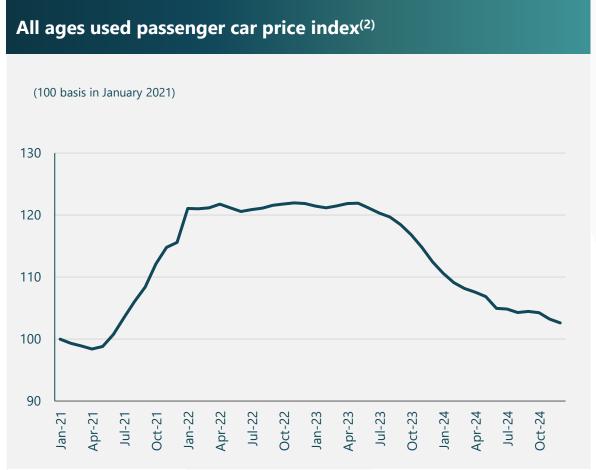
Continuous improvement in operating working capital



Market and business highlights

Stable market in terms of volumes and continued normalization of prices







Driving sound growth through our unique business model







Q1 2025 REVENUES €578m

+10% YoY

NPS⁽¹⁾

73

E-NPS(2)

62



Strategy being rolled out: two pillars to propel our business to new heights

1 Converge and leverage our European platform

Converge on our Operating System

Leverage our European scale

2 "Raise the bar" (further improve our Operating System)

Further improve our customer experience

Further empower and enable our teams with tech and data



Use case: convergence in Belgium supporting success

Excellent Q1 2025 performance in Belgium

+28% of B2C volumes YoY

+6 points of NPS YoY

+9 points of E-NPS YoY

Multidimensional convergence

Adopted website and CRM Group platform

Strengthened leadership alignment with Group culture

Introduced telesales leveraging the Group's expertise

Accelerated leveraging of internal marketplace



New AI sales agent launched in France, boosting commercial performance

Identified opportunity

25% of customers share their contact details for a specific car but:

- Do not book an appointment with a salesperson
- Have no further contact with Aramis Group

Setting up an **automated Al sales agent** that:

- Recontacts leads untouched by the sales team
- Schedules a web callback following a brief discovery of the customer's project

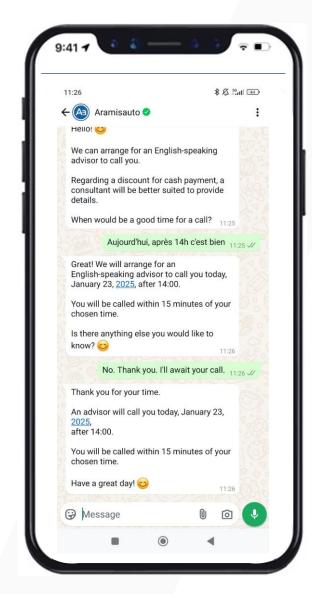
Over the last 3 months

Conversations initiated

>1,300

Incremental sales

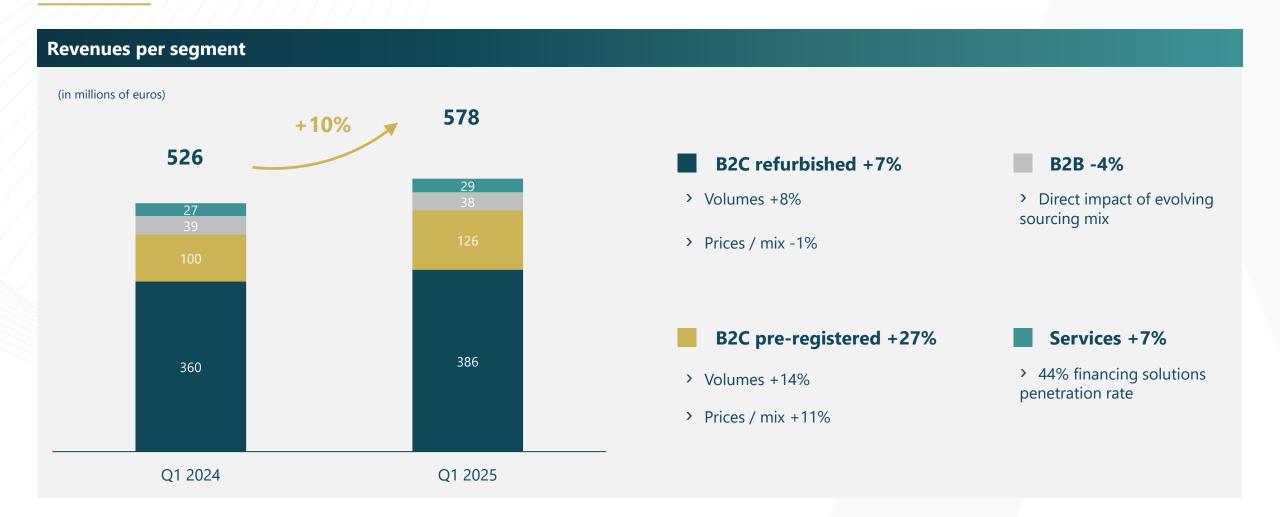
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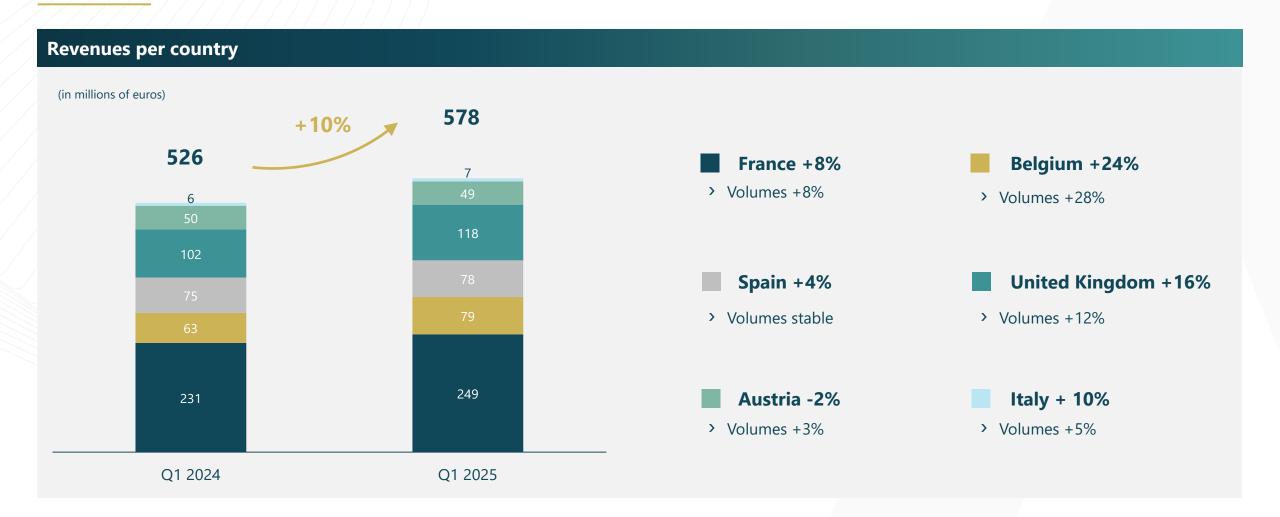
Financial performance review

Solid performance on both B2C segments





All countries contributing to volume growth





Outlook

Paving the way for profitable growth

2025

Double-digit

organic growth

High single-digit

organic growth

2027

Refurbished volumes

Total B2C volumes

> €65 million

Double-digit organic CAGR growth for 2024-2027

High single-digit organic CAGR growth for 2024-2027

c.5% of revenues

Operating working capital (in days of revenues)

Adjusted EBITDA

Continuous improvement



Q&A

Appendices

Financial calendar

February 4, 2025

Annual General Meeting

May 19, 2025 (after market)

H1 2025 results

July 24, 2025 (after market)

Q3 2025 revenues

November 26, 2025 (after market)

FY 2025 results



Business at the heart of the circular economy, further enhanced by an effective 3-pillar CSR strategy



Act for Greener Driving

Provide environmentally efficient used cars, leveraging refurbishing to contribute to the circular economy



Commit to affordable and responsible online car retail

Offer customers a reliable, cost-effective and safe alternative



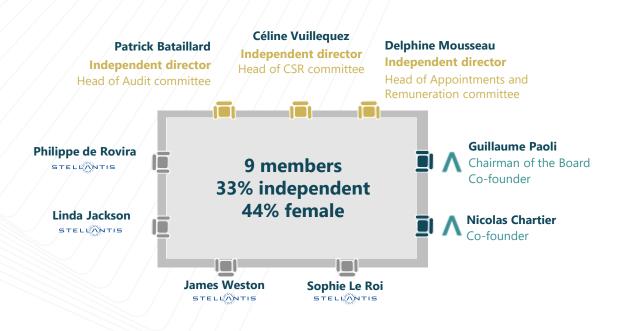
Promote people: respect & development

Develop and promote our leadership model: "Driving together, people are the solution"



Governance bodies that combine operational excellence with a sustainable development approach

Board of Directors composition



Governance structure

- Governance principles aligned with AFEP-MEDEF recommendations
- One single class of listed shares

Specialized committees

Board of Directors

Appointments and Remuneration committee

Audit committee

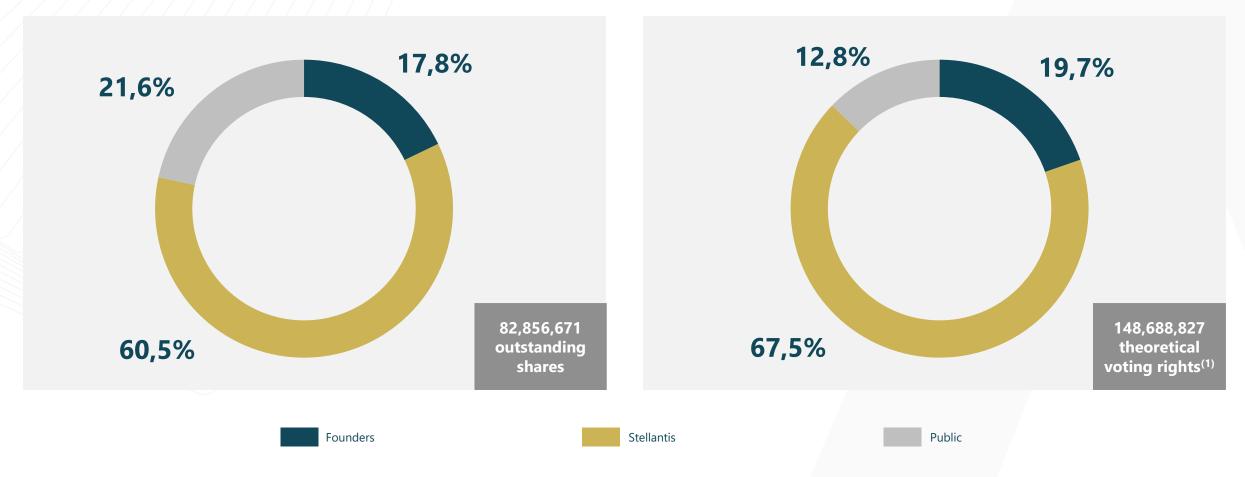
CSR committee

- Oversee the Group's sustainable development plan
- Assess CSR risks and refine non-financial KPIs and reporting
- **Review** the Non-Financial Performance Statement and track CSR governance indicators
- **Ensure** CSR regulatory compliance and evaluate multi-year strategic initiatives



Shareholding structure with deep car market expertise and insights

As at December 31, 2024





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