**ARAMIS**GROUP

Q3 2024

**REVENUES** 

JULY 24, 2024



## **Executive summary**



## STRONG PERFORMANCE IN ALL OUR COUNTRIES

- > +25% YoY growth in total B2C volumes, outperforming the market by 25pp (1)
- > +17% YoY growth in refurbished cars
- > Record client satisfaction with an NPS of 74



#### BEST-IN-CLASS EXECUTION IN A NORMALIZING MARKET

- > Second-to-none sourcing network expressing its full potential in a normalized market
- > 10 years of best-in-class, industrial-scale car refurbishing
- > Unique customer value proposition, fully promoted in our brand-building strategy



#### 2024 ADJUSTED EBITDA GUIDANCE RAISED

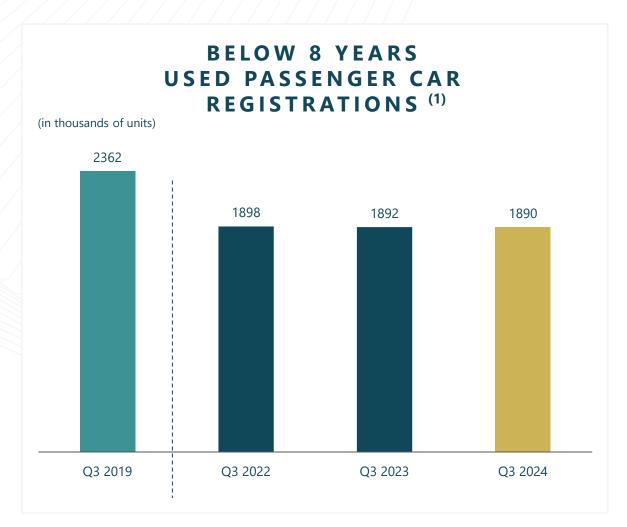
- > Q3 GPU significantly higher than the €2,153 level posted in H1, driven by continuous improvement ramping up
- > 2024 adjusted EBITDA now expected to be higher than €40mn (vs higher than €32mn previously)

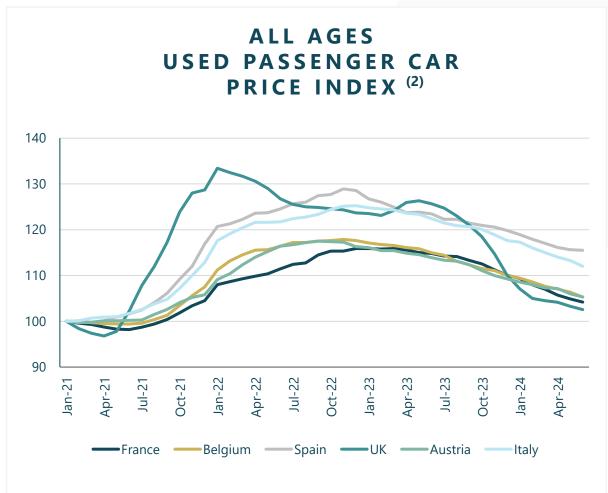


# Market environment and business highlights

**ARAMIS**GROUP

## Used car market resilient while prices continue to normalize

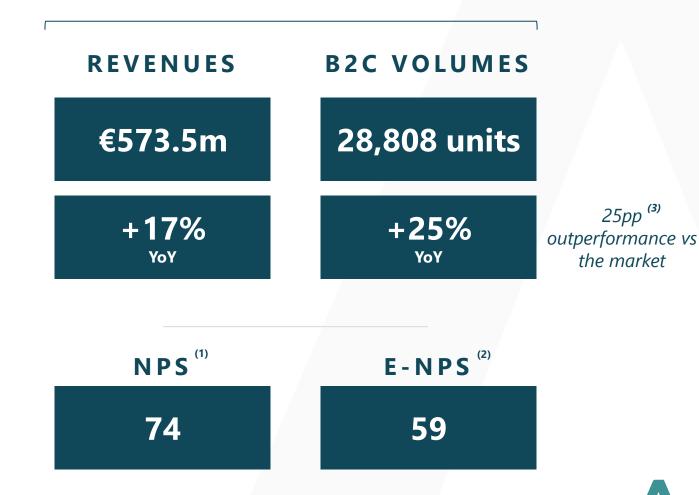






## Moving towards 30k delighted customers per quarter thanks to enhanced execution and operational excellence

**FULL VERTICAL INTEGRATION ACROSS** THE VALUE CHAIN **ENTREPRENEURIAL LONG-TERM FOCUSED COLLABORATIVE CULTURE TECH AND DATA POWERED OPERATIONS** 



Q3 2024

25pp <sup>(3)</sup>

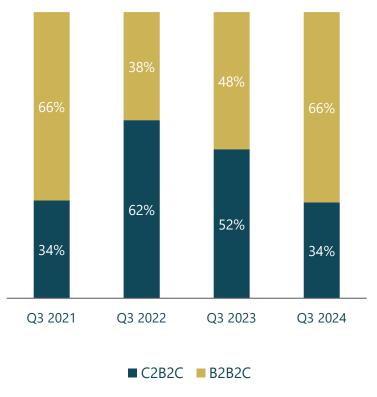
<sup>(1)</sup> Net Promoter Score at end-June 2024

<sup>(2)</sup> Employees Net Promoter Score at end-June 2024

Calculated as the difference between the change in Aramis Group's total B2C volumes sold (at constant scope) and the change in used car market registrations across the Group's 6 geographies

## Best sourcing: a unique pool bringing more value to European customers

#### DYNAMIC ORIGIN OF B2C REFURBISHED CARS SOLD BY ARAMIS GROUP



#### 3 COMPLEMENTARY SOURCING CHANNELS

#### **Diversified offering for customers**

with all types of brands, models, equipment, mileages, ages, prices, etc.

## Diversified risk for Aramis Group with flexibility to reallocate

with flexibility to reallocate between sourcing channels

#### B<sub>2</sub>B

- > Unique network built over 20 years of 500+ single active suppliers in 20+ countries, including car manufacturers, leasers, professional dealers, wholesalers, importers, short-term rental players
- Mostly recent and average-aged used cars, returned from short-term leasers or fleets, sourced in batches or individually

#### C<sub>2</sub>B

- Millions of "made to order" cars available for purchase from households, either through trade-in or cash purchase
- > Used cars, tendentially older, with higher mileage and a lower price point, sourced individually

#### STELLANTIS

- Privileged access to Stellantis inventory in all our countries
- Mostly recent used cars, returned from short-term leasers or fleets, sourced in batches or individually



# **Best refurbishing:** celebrating 10 years of industrial-scale refurbishing at our Donzère refurbishing center



## A pioneer in cost-efficient car refurbishing in Europe through industrial processes and centralized purchasing

- 8 in-house refurbishing centers in 6 countries
- 130k nominal refurbishing capacity
- Best-in-class lead times, as short as 3 days



**Outstanding quality with over 200 inspection points** 

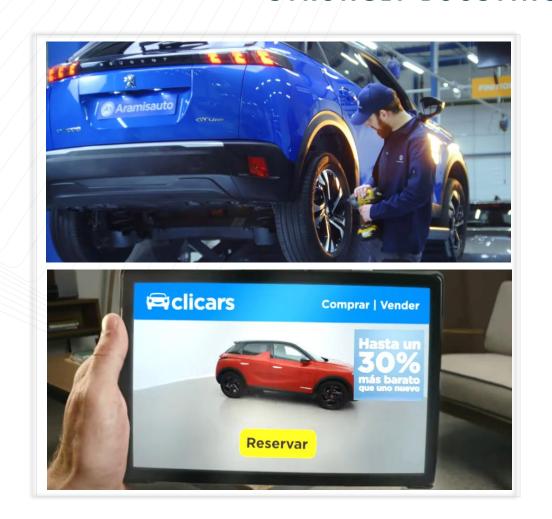




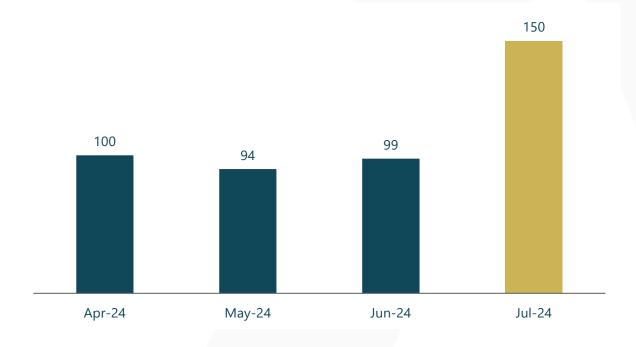


## **Best retailing:** 360° marketing to promote the high value of our refurbished cars

## NEW IMPACTFUL AND VALUE-ENHANCHING TV CAMPAIGNS IN FRANCE AND SPAIN STRONGLY BOOSTING WEBSITE CONVERSIONS



## Illustrative Aramisauto web visits to GRP ratio (1)

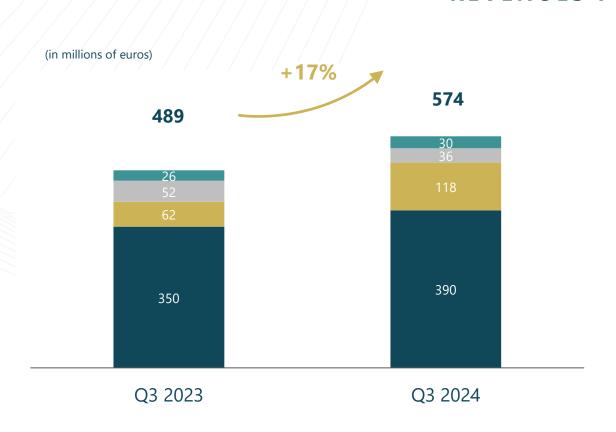


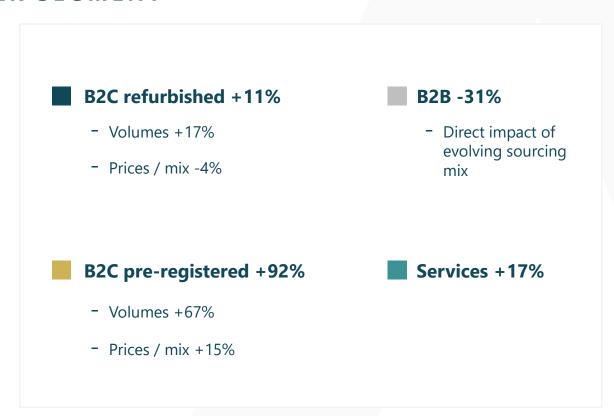


# Financial performance review **ARAMIS**GROUP

## **Double-digit growth driven by B2C performance**

#### **REVENUES PER SEGMENT**







## B2B revenues reflect the sourcing mix evolution and increased opportunities in sourcing from professionals

## CHANGE IN ORIGIN OF B2C REFURBISHED CARS SOLD (in units) +62% 15 008 9 274 -25% 10 087 .... Q3 2023 Q3 2024 ■ C2B2C ■ B2B2C

#### ARAMIS GROUP B2B REVENUE GENERATION



A customer wants to dispose of their vehicle



Regardless of the vehicle, Aramis Group makes an offer



#### **Scenario 1**

The car is over 8 years old or 150,000 km

Aramis Group sells it back to a B2B partner



#### **Scenario 2**

The car is under 8 years old and 150,000 km

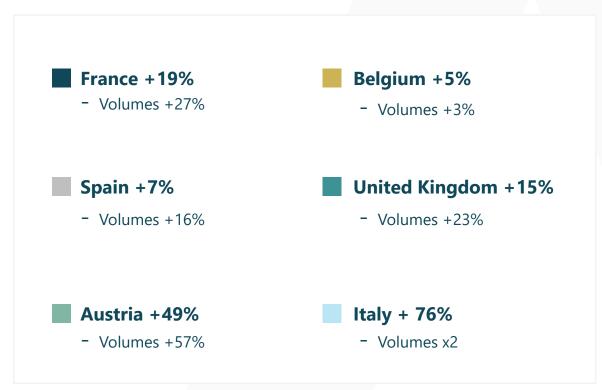
The car is sent to a refurbishing center for repair and resale B2C



## All countries contributing to growth

#### **REVENUES PER COUNTRY**







### **Continuous operational improvement dynamics**



**Sourcing smarter** 



c. €200 YoY improvement in GPU-M through more efficient sourcing



Reinforcement of data tools, adopting Group standards, to select and price cars more accurately



Transforming more efficiently



Reduction of more than €150 per unit in refurbishing costs through improved operations



Productivity improved by more than 30% at Villaverde



Retailing more effectively



Successful development of the telesales activity and stabilization of the financing solutions penetration rate





## FY 2024 adjusted EBITDA guidance raised

As of end-November 2023

As of end-May 2024

As of today

**B2C CAR VOLUMES** 

>100,000 units like-for-like

>110,000 units like-for-like (raised) >110,000 units like-for-like (unchanged)

**ADJUSTED EBITDA** 

Higher than €19m

Higher than €32m (raised)

Higher than €40m (raised)

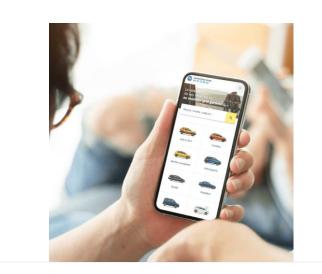


### **Conclusion**

SOLID GROWTH
FUELED BY A UNIQUE CUSTOMER
VALUE PROPOSITION



GOOD EXECUTION
CONTRIBUTING TO MARGIN
EXPANSION



**CAPITAL MARKETS DAY ON NOVEMBER 27, 2024** 





# Appendices **ARAMIS**GROUP

## **Financial calendar**

November 26, 2024 (after market)

FY 2024 results

**November 27, 2024** 

Capital Markets Day



## **Aramis Group's key investment highlights**



- 2 Strong customer value proposition resulting in market leadership positions
  - 3 Highly efficient, scalable and vertically integrated end-to-end platform
  - Data-driven business approach underpinned by proprietary tech and digital tools
- 5 Highly attractive combination of growth and sustainable profitability
- Founder-led, ESG-responsible team with an ambition to drive long-term value creation



# 3-pillar growth strategy for a clear ambition to become the preferred digital platform across Europe for buying used cars

01

DELIVER REFURBISHED USED CAR GROWTH IN EXISTING MARKETS



INCREASE TRAFFIC AND CUSTOMER CONVERSION



INCREASE SOURCING AND REFURBISHING

CONTINUE EUROPEAN EXPANSION



DEPLOY TARGETED M&A STRATEGY



DEEPEN INTEGRATION BETWEEN COUNTRIES

03

CAPTURE ADDITIONAL SIGNIFICANT GROWTH POTENTIAL



ACCELERATE ON NEW SERVICES



**EXPAND OFFERING** 



# Business at the heart of the circular economy, further enhanced by an effective 3-pillar CSR strategy



Act for Greener Driving

Provide environmentally efficient used cars, leveraging refurbishing to contribute to the circular economy



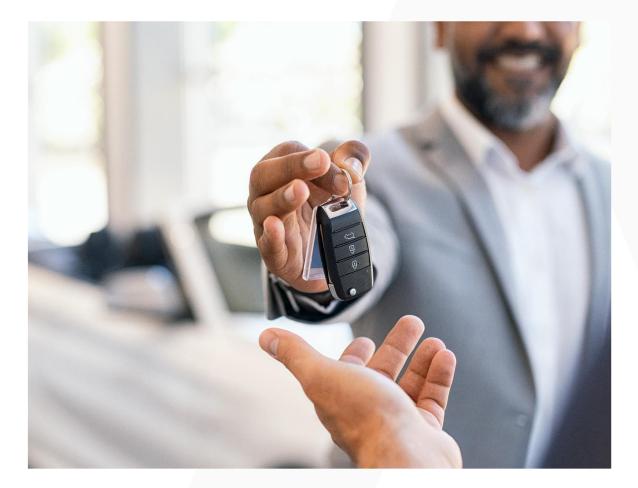
Commit to affordable and responsible online car retail

Offer customers a reliable, cost-effective and safe alternative



Promote people: respect and development

Develop and promote our leadership model: "Driving together, people are the solution"





# Governance bodies that combine operational excellence with a sustainable development approach

#### **Board of Directors composition Céline Vuillequez** Independent **Delphine Mousseau** Patrick director Independent director **Bataillard** Head of CSR Head of Appointments & Independent director committee Compensation committee Head of Audit committee **Guillaume Paoli** Chairman of the Philippe de 9 members Rovira 33% independent Co-founder STELLANTIS 44% female **Nicolas Chartier** Co-founder Linda Jackson STELLANTIS Sophie Le Roi **Xavier Duchemin** STELLANTIS STELLANTIS

#### **Governance structure**



Governance principles aligned with AFEP-MEDEF recommendations



One single class of listed shares

#### **Specialized committees**

#### **Board of Directors**

#### **Appointments & Compensation committee**

#### **Audit committee**

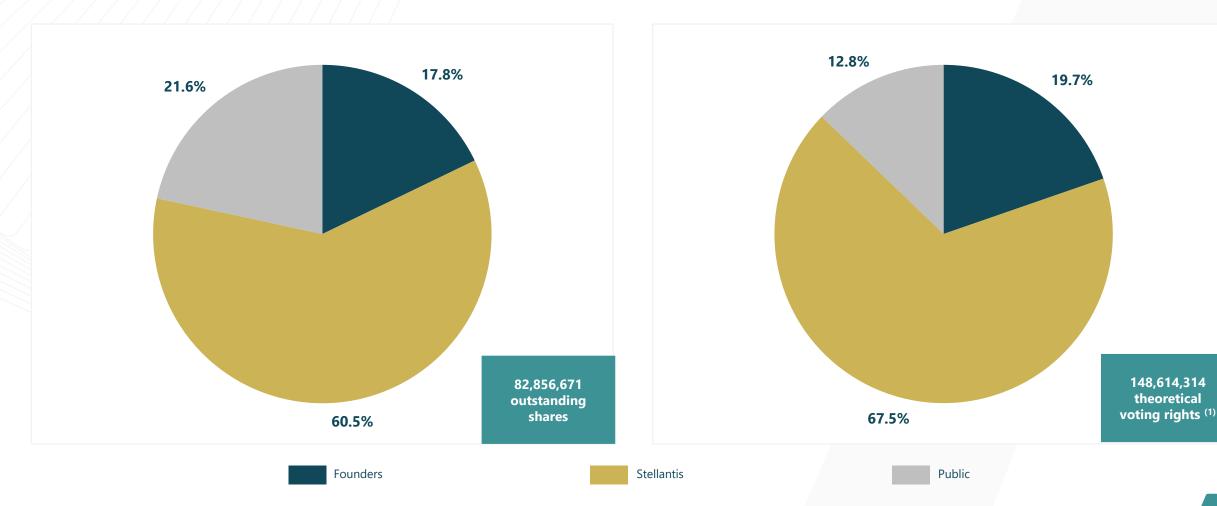
#### **CSR** committee

- > Monitor environmental and social issues
- > Ensure that the CSR strategy is effectively deployed across the Group's activities
- > Prepare and review the CSR report
- > Prepare and review the Group's commitment to sustainable development (KPIs)



## Shareholding structure with deep car market expertise and insights

As at June 30, 2024





## Legal Disclaimer

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