

# FY 2023

**RESULTS** 

NOVEMBER 29, 2023

### **Executive summary**



# GUIDANCE ACHIEVED DESPITE CHALLENGING MARKET CONDITIONS

- > Refurbished car organic growth
- > Positive adjusted EBITDA



# FURTHER OPTIMIZATION OF OPERATIONS

- > Solid GPU maintained through continuous improvements
- > Successful integration of the two new companies in Austria and Italy
- > Cash generation before payment for newly acquired companies



#### 2024 GUIDANCE

- > Volumes of B2C vehicles sold to exceed the milestone of 100,000 units (like-for-like scope)
- > Adjusted EBITDA to be at least twice as high as the level achieved in 2023

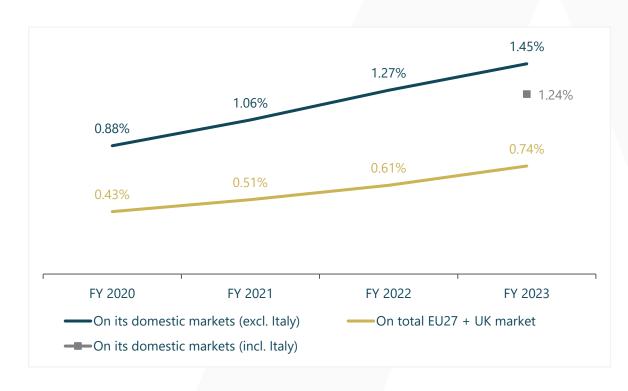


# Massive and highly fragmented market on which Aramis Group continues to grow its market share

#### EUROPEAN USED CAR MARKET

- > MASSIVE
- > RESILIENT
- > HIGHLY FRAGMENTED
- > DIGITALIZING

## ARAMIS GROUP MARKET SHARE FOR USED CARS LESS THAN 8 YEARS OLD (1)





# Understanding and satisfying customer needs is at the heart of Aramis Group's value proposition and leadership

BUDGET
is #1 criteria for
people looking
to buy a car



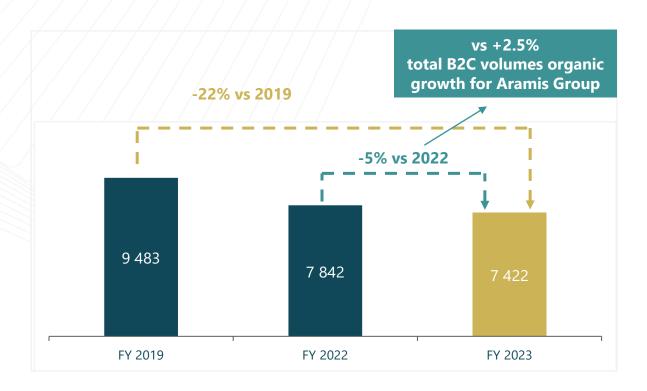


# Market environment

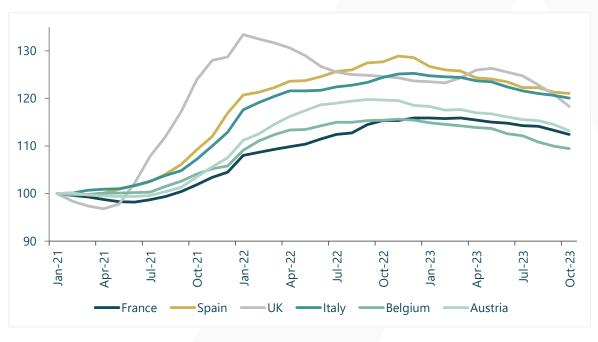
**ARAMIS**GROUP

# Encouraging prospects for used car market, with gradual price decline and improved supply

## BELOW 8 YEARS USED PASSENGER CAR REGISTRATIONS (1)



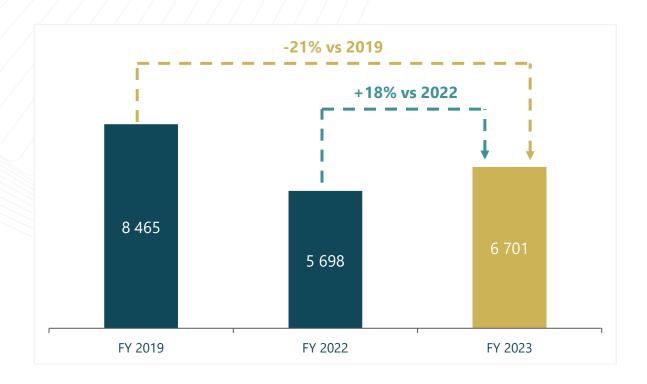
# ALL AGES USED PASSENGER CAR PRICE INDEX (2)





# Pre-registered car market steadily normalizing, thanks to the rebound in new car production

#### NEW PASSENGER CAR REGISTRATIONS (1)



## ARAMIS GROUP REPORTED VOLUMES OF B2C PRE-REGISTERED CARS SOLD





# Business highlights

**ARAMIS**GROUP

Organic expansion and acquisitions to enhance customer reach

across Europe

EXPANSION OF THE GROUP'S FOOTPRINT TO 2 NEW EUROPEAN COUNTRIES

ENHANCEMENT OF THE GROUP'S PRODUCTION CAPACITY WITH 3 ADDITIONAL REFURBISHING CENTERS

51% of the total European population now reachable 130,000 annual nominal capacity for car refurbishing



# Driving excellence in customer experience and operations: our methodical approach

VERTICALLY INTEGRATED

BEMPOWERED MULTI-LOCAL TEAMS

Lin-house refurbishing centers

Benefit Street Street

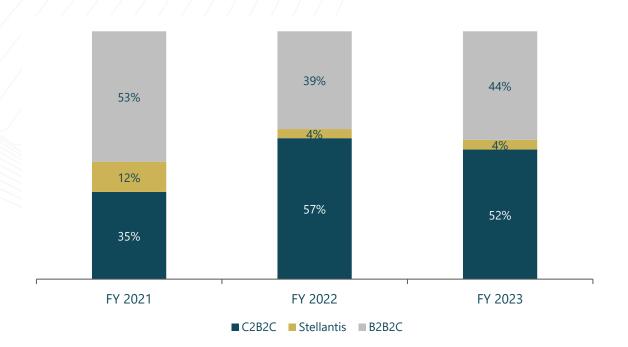
FY 2023 REVENUES €1,945m +10% +1% on a on reported 2022 basis scope



## The right car for every customer

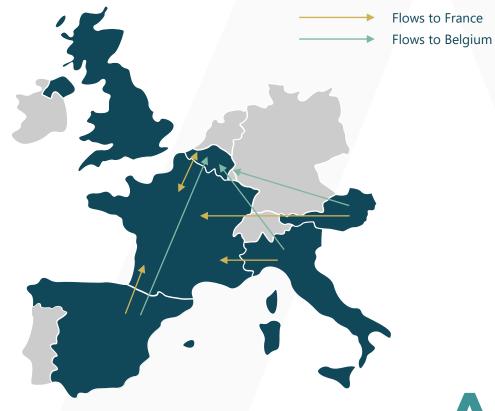
A unique ability to capitalize on all market trends and dynamics

## ORIGINS OF ARAMIS GROUP B2C REFURBISHED CARS SOLD



#### A unique external and internal marketplace

# ILLUSTRATIVE INTERNAL INVENTORY SHARING FLOWS AS AT NOVEMBER 2023



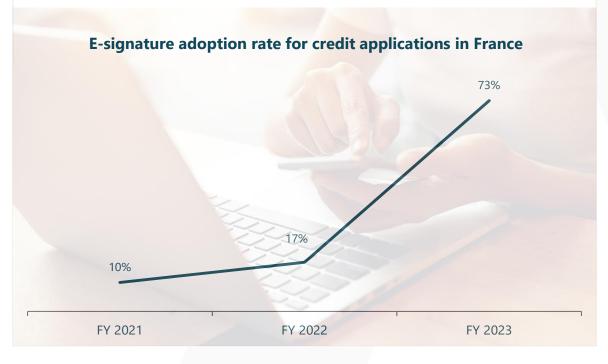


# Delivering a seamless and delightful experience for every European customer

# ILLUSTRATIVE OPENING OF CUSTOMER CENTERS IN SPAIN



# ILLUSTRATIVE ENHANCEMENT OF B2C CUSTOMER EXPERIENCE IN FINANCING





## Fostering business model agility in newly acquired companies

## onlinecars

- Significant de-stocking of older cars and introduction of new, demand-based and data-driven car purchasing principles and tools
- Measurement and reduction of lead times across upstream and internal business processes
- > Improved presentation of cars and opening of a new customer center in Vienna



# prnmprnm ♣

- > Enhancement of the refurbishing center in Reggio Emilia through the adoption of Aramis Group's standards and the creation of a customer center and showroom
- Revamping of the sales and marketing approach, with a consolidated team and redefined commercial messages to reinforce brand awareness
- > Right-sizing of the organization

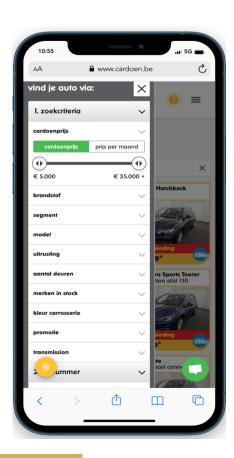


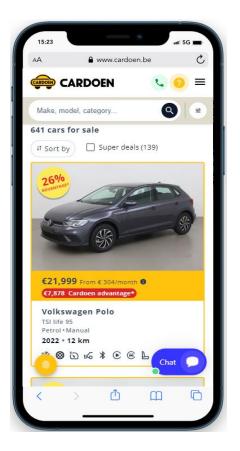


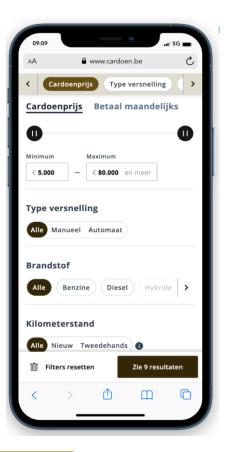
# Tech as a catalyst for revolutionizing customer experience and business models

## ILLUSTRATIVE - IMPLEMENTING THE GROUP WEB PLATFORM IN BELGIUM, SIGNIFICANTLY IMPROVING THE USER EXPERIENCE









**BEFORE** 

**AFTER** 

## All our efforts pay off: customers love our brands

		Brand awareness <sup>(1)</sup>	Competitive positioning in the country	Customer reviews <sup>(2)</sup>
	<b>△</b> Aramisauto §	64%	Leader	4.4
	CARDOEN	68%	Leader	4.5
	onlinecars	25%	Leader	4.6
žiūs.	clicars	21%	Co-leader	4.2
	CarSupermarket.com	32%	Challenger	4.6
	prnwprnw <u>₽</u>	15%	Challenger	4.6



<sup>1.</sup> Source: Yougov, aided awareness. Survey conducted from October 31 to November 8, 2023 on 1,015 people representative of the French national population, 2,293 people representative of the Belgian national population, 1,006 people representative of the Belgian national population, 1,008 people representative of the Spanish national population, 1,002 people representative of the Italian national population, all aged 18 and over

<sup>2.</sup> Source: Google Reviews, Trustpilot

# Financial performance review

**ARAMIS**GROUP

## 2023 financial highlights

**FY 2023** 

**Guidance 2023** 

FURTHER TOP-LINE GROWTH Total revenues

Total B2C volumes

Adjusted EBITDA

**€1,945m** +10% YoY growth

+12.6%
YoY growth

+2.5%

YoY growth on 2022 scope

+13.1%
YoY growth

reported

reported

+1.2% YoY growth

on 2022 scope

**Achieved** 

EUROPEAN
MARKET-LEADING
PROFITABILITY

Gross Profit per Unit (GPU)

→ o.w. B2C refurbished volumes

€2,161

€9.6m

**Achieved** 

Operational Working Capital (1)

+€4m

31 days

of revenues

SOLID BALANCE SHEET

Cash flow generation (2)

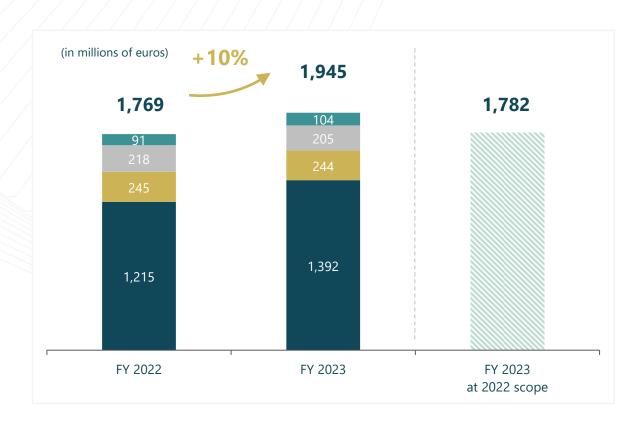
Defined as: Inventory (incl. minor adjustments) + Adjusted trade receivables (incl. minor adjustments) - Trade payables - VAT Payables

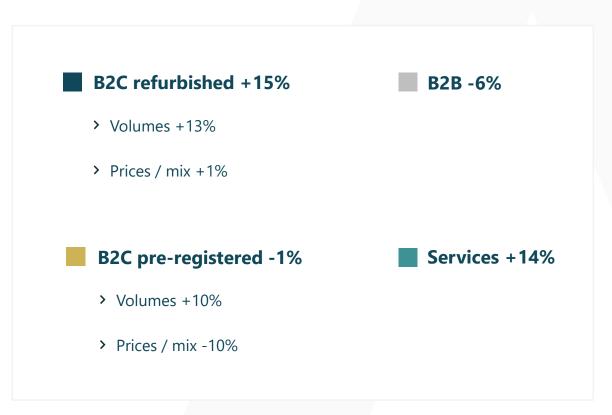
2. Before factoring in cash outflows relating to the companies acquired



## Solid growth driven by international expansion

#### **REVENUES PER SEGMENT**

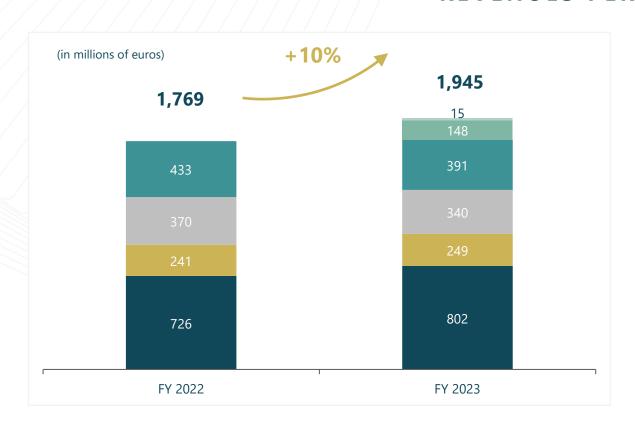


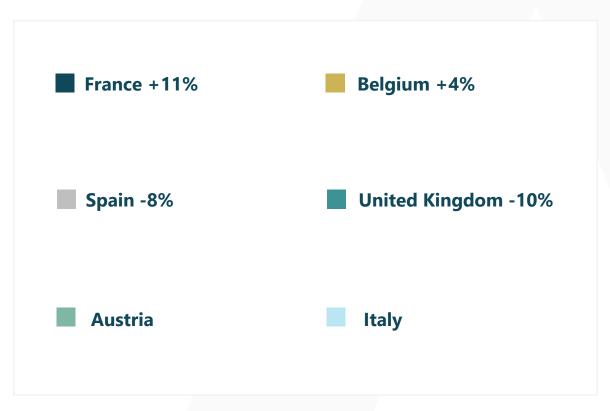




## **Growth primarily driven by France and recent acquisitions**

#### **REVENUES PER COUNTRY**

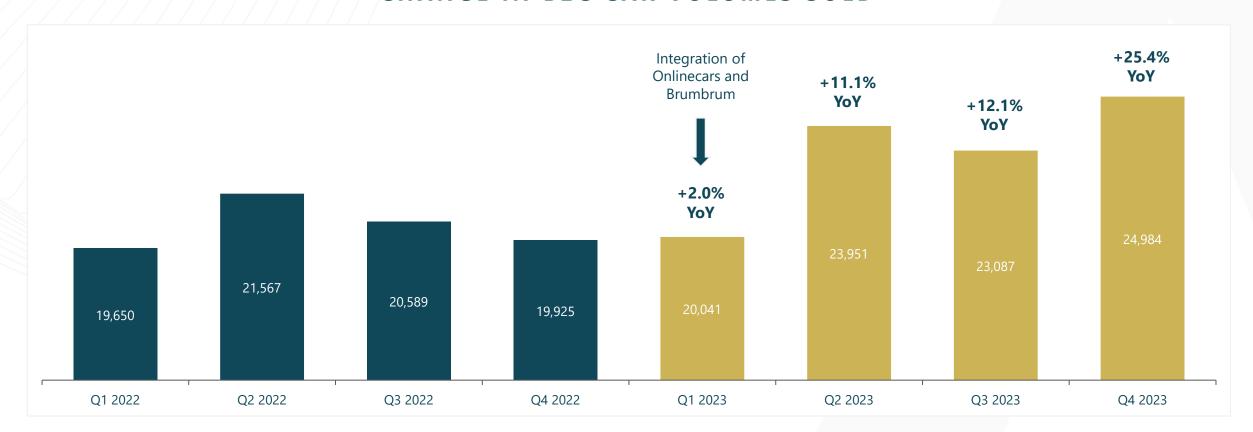






## Significant acceleration in quarterly sales volumes

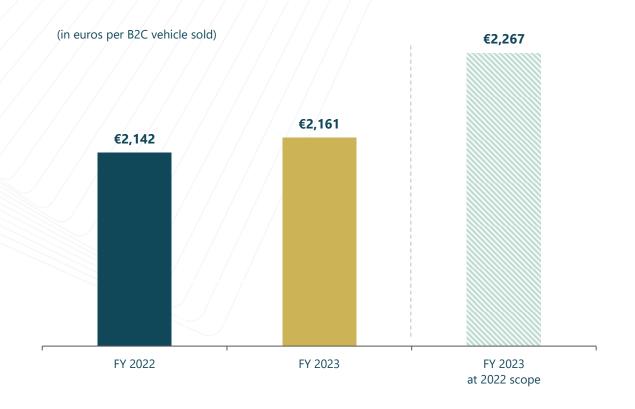
#### CHANGE IN B2C CAR VOLUMES SOLD





# Best-in-class GPU, improving despite the dilutive impact of acquisitions

#### CHANGE IN GPU



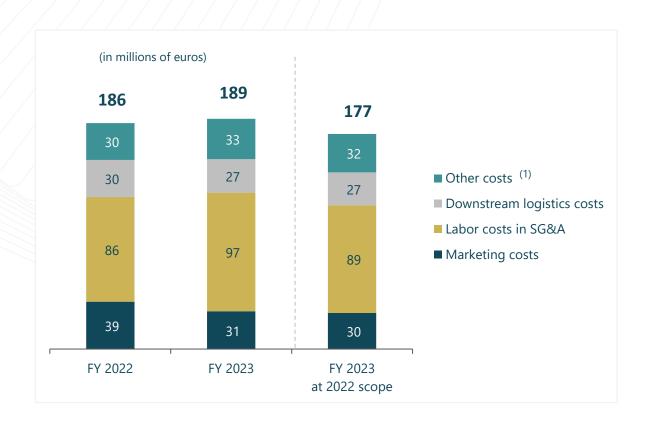
#### ARAMIS GROUP GPU COMPONENTS

- > Car acquisition costs
- > All manufacturing costs
  - Refurbishing costs
    - Labor
    - Spare parts
    - Energy
    - Overheads
    - Refurbishing center rents
  - Upstream logistics costs
  - After-sales costs
  - Administrative costs

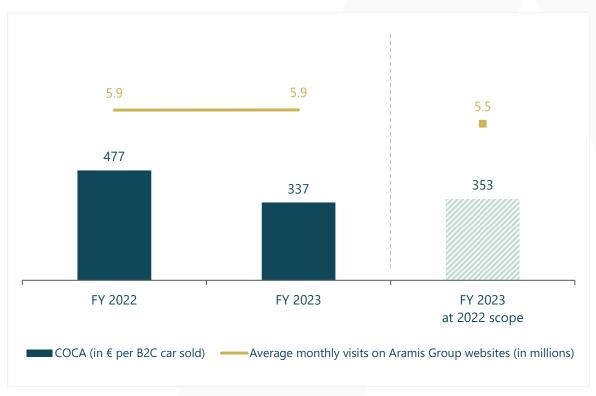


## Significant SG&A reduction on 2022 scope

#### TOTAL SG&A



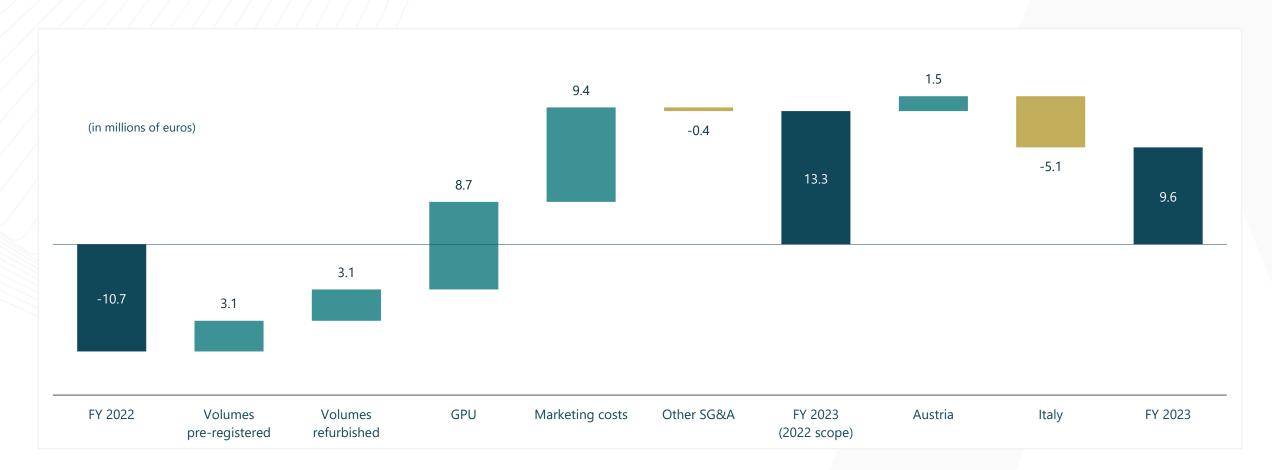
#### ARAMIS GROUP COCA AND MONTHLY WEBSITE VISITS





## Adjusted EBITDA turning positive again, in line with our guidance

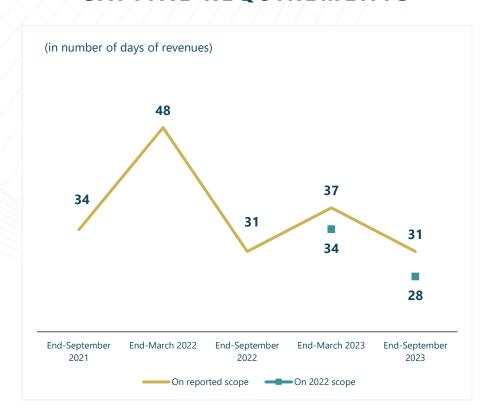
#### ADJUSTED EBITDA BRIDGE



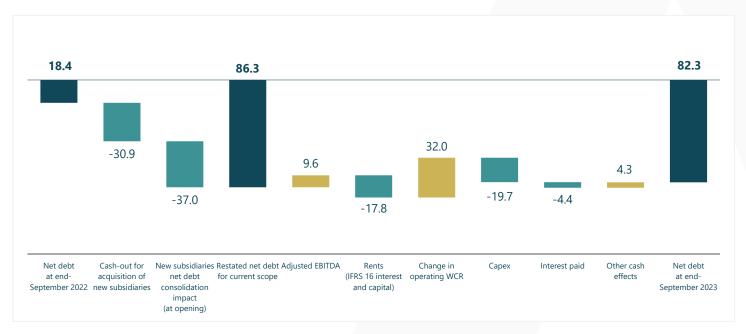


# **Enhanced inventory management boosting cash flow and balancing financial positions**

# OPERATING WORKING (1)



#### CHANGE IN NET DEBT



€173m of available credit lines, usable without conditions



# Outlook **ARAMIS**GROUP

## FY 2024 guidance

#### **OUTLOOK FOR COMING QUARTERS**

> Despite a macroeconomic environment that remains uncertain, Aramis Group is approaching its 2024 fiscal year with confidence, and the beginning of the year is following the positive momentum of recent months

> Across all its subsidiaries, the Group will maintain a high level of discipline to ensure a profitable and controlled growth trajectory

#### **OBJECTIVES**

B2C CAR VOLUMES

>100,000 units on a like-for-like scope

Adjusted EBITDA

At least twice as high as in 2023





# Appendices **ARAMIS**GROUP

### **Financial calendar**

January 24, 2024 (after market)

Q1 2024 revenues

**February 9, 2024** 

**Annual General Meeting** 

May 27, 2024 (after market)

H1 2024 results

July 23, 2024 (after market)

Q3 2024 revenues

**November 26, 2024 (after market)** 

FY 2024 results



## **Aramis Group's key investment highlights**



- 2 Strong customer value proposition resulting in market leadership positions
  - 3 Highly efficient, scalable and vertically integrated end-to-end platform
  - 4 Data-driven business approach underpinned by proprietary tech and digital tools
- 5 Highly attractive combination of accelerating growth and sustainable profitability
- Founder-led, ESG-responsible team with an ambition to drive long-term value creation



# 3-pillar growth strategy for a clear ambition to become the preferred digital platform across Europe for buying used cars

01

DELIVER REFURBISHED USED CAR GROWTH IN EXISTING MARKETS



INCREASE TRAFFIC AND CUSTOMER CONVERSION



INCREASE SOURCING AND REFURBISHING

CONTINUE EUROPEAN EXPANSION



TARGETED M&A STRATEGY



DEEPEN INTEGRATION BETWEEN COUNTRIES

03

CAPTURE ADDITIONAL SIGNIFICANT GROWTH POTENTIAL



ACCELERATE ON NEW SERVICES



**EXPAND OFFERING** 



# Business at the heart of the circular economy, further enhanced by an effective 3-pillar CSR strategy



Act for Greener Driving

Provide environmentally efficient used cars, leveraging refurbishing to contribute to the circular economy



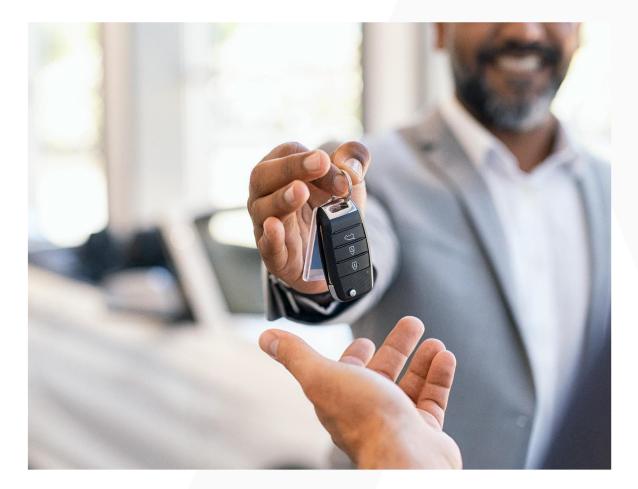
Commit to affordable and responsible online car retail

Offer customers a reliable, cost-effective and safe alternative



Promote people: respect and development

Develop and promote our leadership model:
"Driving together, people are the solution"





# Governance bodies that combine operational excellence with a sustainable development approach

#### **Board of Directors composition** Céline Vuillequez Independent **Delphine Mousseau** Patrick director Independent director **Bataillard** Head of CSR Head of Appointments & Independent director committee Compensation committee Head of Audit committee **Guillaume Paoli** Philippe de Chairman of the 9 members Rovira 33% independent Co-founder STELLANTIS 44% female **Nicolas Chartier** Co-founder Linda Jackson STELLANTIS Sophie Le Roi **Xavier Duchemin** STELLANTIS STELLANTIS

#### **Governance structure**



Governance principles aligned with AFEP-MEDEF recommendations



One single class of listed shares

#### **Specialized committees**

#### **Board of Directors**

#### **Appointments & Compensation committee**

#### **Audit committee**

#### **CSR** committee

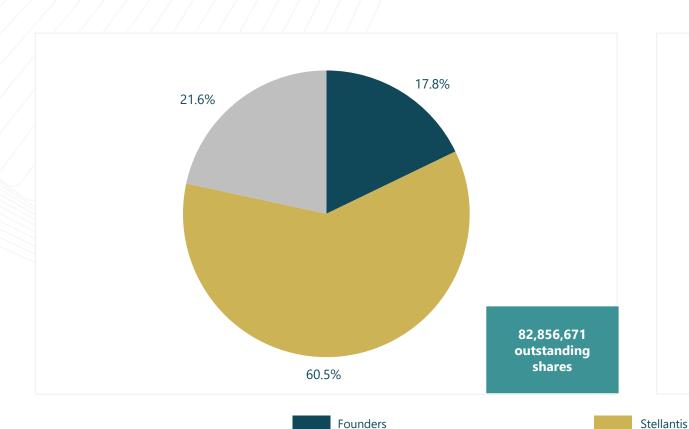
- > Monitor environmental and social issues
- > Ensure the CSR strategy is effectively deployed across the Group's activities
- > Prepare and review the CSR report
- > Prepare and review the Group's commitment to sustainable development (KPIs)



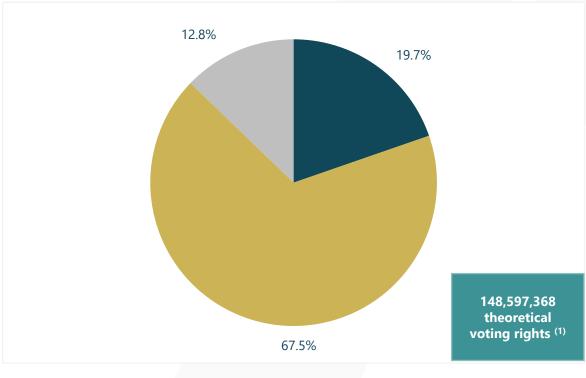
## Shareholding structure with deep car market expertise and insights

As at September 30, 2023

#### **OUTSTANDING SHARES**



#### **VOTING RIGHTS**



Public



## **Income statement key metrics**

In € millions	On a reported basis		
	FY 2023	FY 2022	% change
Revenues	1,944.8	1,768.9	+9.9%
Gross profit	198.9	175.1	+13.6%
Gross profit per unit (in € per B2C vehicle sold)	2,161	2,142	+0.9%
Adjusted EBITDA	9.6	(10.7)	n.a.
Operating profit	(20.9)	(51.8)	n.a.
Net result (loss)	(32.3)	(60.2)	n.a.



## **Balance sheet**

In € thousands	Sep 30, 2023	Sep 30, 2022
Goodwill	64,118	44,264
Other intangible assets	61,017	52,759
Property, plant and equipment	41,188	26,080
Right-of-use assets	98,091	75,842
Other non-current financial assets, including derivatives	1,157	1,078
Deferred tax assets	1,904	2,636
Non-current assets	267,475	202,658
Inventories	220,336	184,825
Assets sold with a buy-back commitment	5,010	6,716
Trade receivables	38,972	36,128
Current tax receivables	437	1,190
Other current assets	32,446	29,396
Cash and cash equivalents	49,040	58,243
Current assets	346,241	316,498
Total assets	613,717	519,156

In € thousands	Sep 30, 2023	Sep 30, 2022
Share capital	1,657	1,657
Additional paid-in capital	271,165	271,162
Reserves	(59,683)	(464)
Effect of changes in exchange rate	93	(1,358)
Profit (loss) attributable to owners of the Company	(32,333)	(60,226)
Total equity attributable to owners of the Company	180,899	210,771
Non-controlling interests	-	-
Total Equity	180,899	210,771
Non-current financial liabilities	43,622	13,812
Non-current lease liabilities	86,626	66,620
Non-current provisions	2,508	1,573
Deferred tax liabilities	8,383	8,126
Non-current personnel liabilities associated with current acquisitions	21,560	12,257
Other non-current liabilities	2,754	2,700
Non-current liabilities	165,453	105,088
Current financial liabilities	101,864	76,644
Current lease liabilities	13,529	10,181
Current provisions	5,662	2,771
Trade payables	78,291	50,170
Current tax liabilities	503	283
Current personnel liabilities associated with current acquisitions	1,000	1,591
Other current liabilities	66,517	61,657
Current liabilities	267,365	203,296
Total Equity and liabilities	613,717	519,156

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